



**jarel colon**  
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**education & certifications**



**The Art Institute of Tampa, 2015**  
*BFA in Graphic Design*

**HP Indigo Training, 2016**  
*Hp Pre-Press Certified*

**proficiencies & tools**



Branding  
 Motion Graphics  
 Web Design  
 Video Editing  
 Publication Design  
 Package Design  
 Illustrations



Adobe Illustrator



Print Media



Adobe Indesign



Adobe Photoshop



WordPress



Adobe AfterEffects

**experience**



**Marketopia, July 2017 - Feb 2020**

*Visual Designer*

- Created marketing material and websites for the purpose of providing sales leads for +100 clients as well as photographed, recorded, created and edited videos for conferences, webinars, and presentations.

**LabelValue, Mar 2016 - July 2017**

*Graphic Designer/Pre-Press Specialist*

- Designed marketing material for both print and digital applications. Helped develop and refine a workflow process between three departments, while taking on the responsibility of pre-pressing for an HP Indigo 6800.

**Ad2 Tampa Bay, July 2016 - July 2017**

*Education Committee Member*

- Helped organize the 2016 Ad Tour where we visited Brave People, Sparxoo, and Schifino Lee with college students from Tampa Area.

**Bisk Education, Jan 2016 - Mar 2016**

*Graphic Designer*

- Participated in developing advertising campaigns, motion graphics project, as well as designed collateral material for in-house events.

**aTrueFace.org/AiTA Design Honors, Jan 2015 - Oct 2015**

*Student Operated Homelessness Awareness Program*

- Created an educational package that will be distributed to classrooms throughout the state of Florida to educate children on the state of homelessness.

**achievements**



**GD USA, 2016**  
*Student to Watch*

**American Graphic Design Award, 2015**  
*Homeless Leadership Board*

**Silver ADDY Award, 2016**  
*The Bus Home*